

ASLA & YOU

Connect with landscape architecture professionals



ASLA
CALIFORNIA
SIERRA

CONNECT WITH ASLA

The California Sierra Chapter of the American Society of Landscape Architects strives to connect our members with cutting edge programs and networking events to support their professional success.

Our members are active at local, regional, state and national levels. We support students, emerging professionals, public practitioners, as well as new and established private firms. We have good relationships and networking with allied professionals, including AIA, APA, and ULI. We are connected to the community and consumers through our donated time and projects, many that receive positive publicity in this era of sustainability, community involvement and aesthetic demand. We are asking you to partner with us to bring value to our members while also gaining exposure to an interested, relevant and influential audience.

Top 10 project types on which ASLA members work most frequently:

1. Parks and recreation
2. Urban design, streetscapes
3. Planning
4. Residential design
5. Water (stormwater, pools, fountains)
6. Commercial/industrial design
7. Transportation
8. Sports facilities
9. Healthcare/therapeutic
10. Hospitality

Products specified most frequently by ASLA members:

1. Plants, soils, planting materials
2. Paving, masonry, and stone
3. Site furnishings
4. Fences, gates, and walls
5. Water management, drainage, erosion
6. Recreational materials and play equipment
7. Lighting
8. Irrigation
9. Planters, sculptures, garden accessories
10. Lumber, decking, edging



2024 Sponsorship Benefits Descriptions:

Chapter HotSheet: The ASLA Sierra Chapter HotSheet is a bi-monthly membership newsletter that is sent to all members. It is the number one way we communicate with our membership.

Chapter Website: The Chapter website highlights the Chapter's mission and sponsors. It is a local resource to our members and allied professionals.

2024 Design Awards: This event gives us the opportunity to celebrate projects within our Chapter's area, as well as recognize individuals that contribute to the Chapter, community, and profession.

Chapter's Annual Golf Tournament: One of our most well attended events of the year for the ASLA CA Sierra Chapter is the Annual Golf Tourney and as always, we are looking to make it bigger and more fun for all.

Annual Picnic: The Picnic & Sponsorship Appreciation Day is a fun event where the Chapter enjoys a casual, family-oriented event and invites sponsors to come mingle with members, friends, and families!

Chaperoned Emails: For our top 2 tiers of sponsorship, we are providing the opportunity to engage directly with our Chapter members via email in a topic of your choosing (i.e. new products, updates on existing, company events). Reach out to your Sponsor Champion to coordinate.

2024 SPONSORSHIP

BENEFITS	PLATINUM \$4,000	GOLD \$2,750	SILVER \$1,500	BRONZE \$600
Receive Chapter HotSheet Newsletter	✓	✓	✓	✓
Company logo and link on Chapter website ASLA-sierra.org	✓	✓	✓	✓
Design Awards	2 Tickets ✓	1 Ticket ✓	1 Ticket ✓	Recognition Only ✓
Recognized at all Chapter events	Standing Recognition ✓	Standing Recognition ✓	✓	✓
Chapter's Summer Picnic and Sponsor Appreciation Event	2 Tickets ✓	2 Tickets ✓	1 Ticket ✓	1 Ticket ✓
Chapter's Golf Tournament	Hole Sponsor & Golf Foursome ✓	Hole Sponsor & Golf Twosome ✓	1 Golf Player ✓	
Complementary Entry to all other Chapter Events (* Sports Games only: Platinum gets 1 ticket)	*2 Tickets ✓	*1 Ticket ✓		
Chaperoned Emails	2 Emails ✓	1 Email ✓		
Educational Event (*Platinum only: ability to address attendees for 3 min.s)	2 Tickets ✓	1 Ticket ✓		
Social Media Posting	3 Posts ✓	1 Post ✓		
Sponsor Hosted Events (1 max.)	✓	** A la carte add on \$150	** A la carte add on \$150	** A la carte add on \$150
UCD Events (invitation to 2 UCD Events)	1 Ticket ✓	Invite only ✓		

Educational Event: Join us for an educational event as we gain access to some behind the scenes info at an event in the greater Sacramento region. Platinum sponsor(s) have the opportunity to address attendees for a max of 3 minutes.

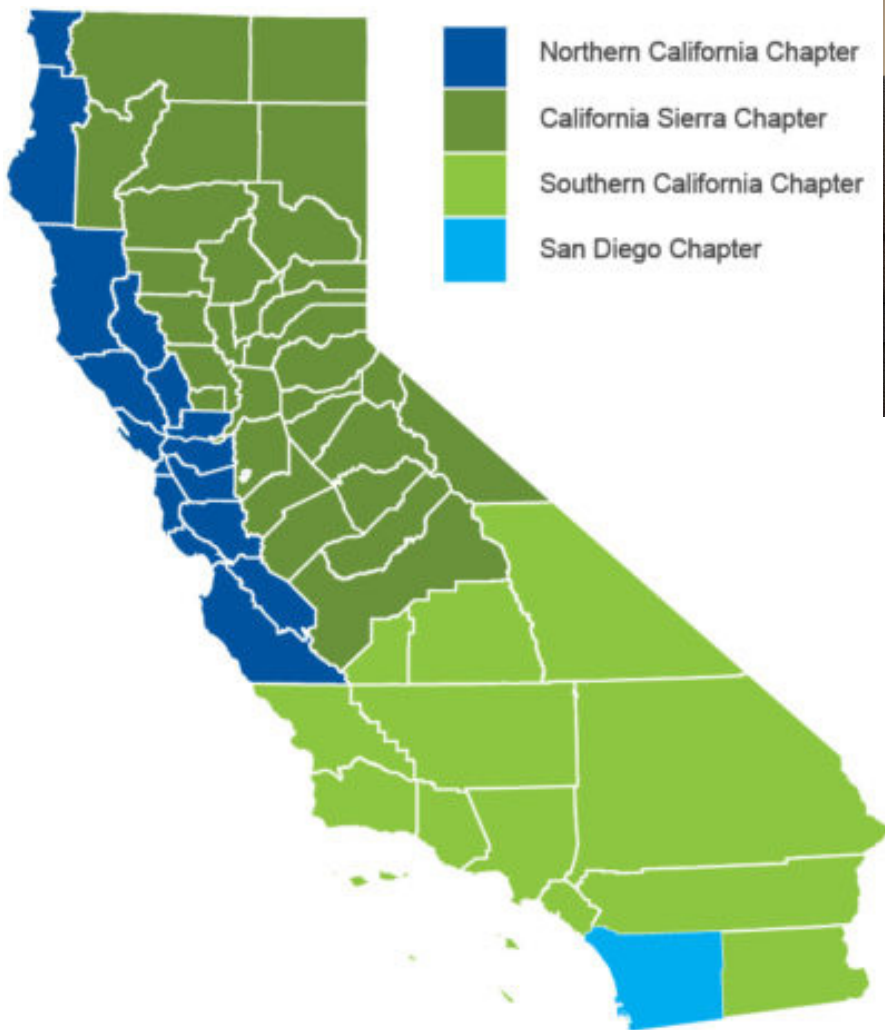
Sponsor Hosted Event: As a Platinum Sponsor, we are providing the opportunity to engage with our Chapter members one-on-one at an event of your choosing (i.e. Happy Hours, project tours, sports outings etc.). Reach out to your Sponsor Champion to coordinate.

UCD Events: Come and meet the future firm decision makers! Invitations to attend UCD's Professionals Dinner & Welcome Back BBQ. Platinum includes a ticket to attend the Professionals Dinner.



ASLA CALIFORNIA SIERRA

Our mission as a Chapter is the advancement of knowledge, education, and skill in the art and science of landscape architecture as an instrument of service in the public welfare. To this end, our Chapter promotes the profession through advocacy, education, communication, and fellowship. We support the strategic objectives of ASLA National by adapting those objectives into initiatives, outreach events, education sessions and other activities which reinforce our mission at the local level.



Our chapter is one of four in the state of California, and one of forty-nine nationwide. Our membership is comprised of professionals spread over a geographic area that can generally be described as northeastern and central California, from the Oregon border down to Fresno, and from the Nevada state line west to one or two counties inland from the California coastline. Our chapter is part of the American Society of Landscape Architects, a national professional association for landscape architects founded in 1899.