

# AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS CALIFORNIA SIERRA CHAPTER



A. MODESTO ARCHITECTURE FESTIVAL | B. & C. PARK(ING) DAY | D. & E. SUNDAY STREETS | F. UCD STUDENTS @ GOLF TOURNAMENT | G. ADVOCACY DAY IN D.C. | H. PARK IN A POD @ 44TH AVE STREET EVENT

**ASLA&YOU** Connect with  
landscape architecture professionals.



# CONNECT WITH ASLA

The California Sierra Chapter of the American Society of Landscape Architects strives to connect our members with cutting edge programs and networking events to support their professional success.

Our members are active at local, regional, state and national levels. We support students, emerging professionals, public practitioners, as well as new and established private firms. We have good relationships and networking with allied professionals, including AIA, APA, and ULI. We are connected to the community and consumers through our donated time and projects, many that receive positive publicity in this era of sustainability, community involvement and aesthetic demand. We are asking you to partner with us to bring value to our members while also gaining exposure to an interested, relevant and influential audience.

## Top 10 project types on which ASLA members work most frequently

1. Parks and recreation
2. Urban design, streetscapes
3. Planning
4. Residential design
5. Water (stormwater, pools, fountains)
6. Commercial/industrial design
7. Transportation
8. Sports facilities
9. Healthcare/therapeutic
10. Hospitality

## Products specified most frequently by ASLA members:

1. Plants, soils, planting materials
2. Paving, masonry, and stone
3. Furniture
4. Fences, gates, and walls
5. Water management, drainage, erosion
6. Recreational materials and play equipment
7. Lighting
8. Irrigation
9. Planters, sculptures, garden accessories
10. Lumber, decking, edging



## 2018 Sponsorship Benefits Description:


**Chapter HotSheet:** The ASLA Sierra Chapter HotSheet is a bi-monthly membership newsletter that is sent to all members. It is the number one way we communicate with our membership.

**Chapter Website:** The Chapter website highlights the Chapter's mission and sponsors. It is a local resource to our members and allied professionals.

**Design Awards:** This event gives us the opportunity to celebrate projects within our Chapter's area as well as recognize individuals that contribute to the the Chapter, the community and the profession.

**Chapter's Annual Golf Tournament:** One of our most well attended events of the year for the ASLA CA Sierra Chapter is the Annual Golf Tourney and this year we are looking to make it bigger and more fun for all.

# 2018 SPONSORSHIP BENEFITS

	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Receive Chapter HotSheet Newsletter	✓	✓	✓	✓
Company logo and link on Chapter website ASLA-sierra.org	✓	✓	✓	Company Logo Only
Design Awards	2 Tickets ✓	1 Ticket ✓	1 Ticket ✓	Recognition Only
Recognized at all Chapter events	✓	✓	✓	
Chapter's Annual Golf Tournament	Hole Sponsor & Golf Foursome ✓	Hole Sponsor & Golf Twosome ✓	2 Banquet Tickets ✓	
2018 Annual Picnic & Sponsor Appreciation Day	✓	✓	✓	
Complimentary Entry to all other Chapter Events	2 Tickets ✓	1 Ticket ✓		
PARK(ing) Day Sponsorship	✓	✓		
 Sponsorship	✓			
Sponsor Hosted Events (min. of 2)	✓			

**Annual Picnic:** The Picnic & Sponsorship Appreciation Day is a fun event where the Chapter enjoys a casual, family-oriented event and invites Platinum, Gold, and Silver sponsors to come mingle with members, friends and families!

**PARK(ing) Day Sponsorship:** PARK(ing) Day is an annual worldwide event where artists, designers, and citizens transform metered parking spots into a series of temporary “parklets.” Our Chapter is the organization leader for Sacramento United PARK(ing) Day which brings together the design industry and community to celebrate green space in our urban environments.

**Park-in-a-Pod Sponsorship:** Park-in-a-POD is an on-demand mobile community outreach platform for the Chapter. Brightly-colored moveable furniture, outreach materials, and activities are stored in a POD which is delivered to various events throughout the year.

**Sponsor Hosted Events:** As a Platinum Sponsor, we are providing the opportunity to engage with our Chapter members one-on-one at events of your choosing (i.e. Happy Hours, project tours, sports outings etc.). Reach out to your Sponsor Champion to coordinate.

# ASLA CALIFORNIA SIERRA CHAPTER

Our mission as a Chapter is the advancement of knowledge, education, and skill in the art and science of landscape architecture as an instrument of service in the public welfare. To this end, our Chapter promotes the profession through advocacy, education, communication, and fellowship. We support the strategic objectives of ASLA National by adapting those objectives into initiatives, outreach events, education sessions and other activities which reinforce our mission at the local level.



## The Railyards Roads Grand Opening Event with Congresswoman Doris Matsui



Our chapter is one of four in the state of California, and one of forty-nine nationwide. Our membership is comprised of professionals spread over a geographic area that can generally be described as northeastern and central California, from the Oregon border down to Fresno, and from the Nevada state line west to one or two counties inland from the California coastline. Our chapter is part of the American Society of Landscape Architects, a national professional association for landscape architects founded in 1899.